

# MAISON FLÂNEUR

## SPRING SUMMER 2020 MEN'S RESORT 2020 WOMEN'S

At maison Flaneur for the spring summer season our aim was to build onto the developments of our fall winter collections by starting with classic wardrobe staples and developing them into singular and special pieces.

This season we have developed a full menswear collection, and a resort capsule for women. The collections in many ways are interchangeable in styles, as well as, fabrications and yarns, which we find a modern approach to dressing. The mood is based on twisted classics. Comfort and ease play an important part in dressing for warm weather, so we have offered a vast selection of flexible yarns and fabrics that can be both fluid as well as constructed. It was important for us to maintain a fresh and cool approach so we have paid very close attention to making sure that the details on the inside of our garments are equally as considered as the outside. Patchwork, mix and match, and subtle combinations of shiny and matte are major hallmarks of the spring summer collections. We have developed tone on tone interpretations, as well as, bright color combinations for variety and excitement. Mixing active sportswear references and fabrications with technical yarns to contrast natural fibers allowed us to maintain an unexpected but functional result.

Knitwear is our center and we were not hesitant in developing diverse weights, knit points, and styles within our seasonal offerings. We have used weightless crepe cotton yarns for jacquards, stripes, and harlequin checks. Cotton is the most flexible and versatile yarn for the hot months and we have also used cord yarns to create substantial weights for cool evenings in the spring and summer. Within our women's offerings we have designed many feminine details such as ballooned sleeves and creative volumes that are specific for our women's resort. Texture takes center stage when doing tonal combinations and we have used yarns like cotton and cashmere, silk and cotton, which has a luxurious sheen, as well as, fresh breathable fine cotton which is used in diverse combinations.

Woven's for us compliment our knitwear and we have often combined knit details with our tailored pieces. Cotton is used in poplin weights, twills, and plaids for everything from tailored jackets to cargo shorts. We have used patch work as a motif also in woven mixing the different weights of cottons with a slightly crinkled nylon which adds a sporty edge to the pieces. Cupro has become a nice fabrication for us to create fluid and feminine pieces for our women's collections. This season we have used it to color block trench coats and skirts that combine easily with our knitted pieces. Plaid has been used in classic prince of whales with colored accents for men, as well as, bi color checks in light cotton and cool wool for women.

We have created a chic palette of colors always starting with a base of neutrals which we include cream, white, beige, grey, black and navy blue. The color palette is primarily the same for men's and women's with the exception of a few accents. We have offered bordeaux, red, pink, royal blue, and a touch of emerald green

MADE IN VENETO is our hallmark.